

Cumberland Business CONNECTOR

ISSUE 06 | SEPTEMBER 2022

New Settlers Committee

The New Settlers Committee was organized to work with the community in welcoming newcomers to Cumberland County, whether they are from within Canada, or Internationally.

Our community group is here to help. In collaboration with the local MLA, Elizabeth Smith-McCrossin, local MP, Dr. Stephen Ellis, the Cumberland Business Connector, the Amherst & Area Chamber of Commerce, the Multi-Cultural Society, The YMCA of Cumberland (Y Reach Program), The Town of Amherst, The Town of Oxford, and the Municipality of Cumberland County, we want to make Newcomers feel welcome in our community.

We are working on a new website that will provide information on local events, job postings, discussion forums, buy and sell, and much more. This site is still under construction but you can check it out at: www.CumberlandNewcomers.ca

Join us on Facebook at, "Cumberland County Newcomers" where information on resources and events for newcomers will be shared. You can check out this group and join by scanning the QR code below!

We look forward to meeting you. If you have any questions, please feel free to contact us at Cumberlandnewcomers@gmail.com



Newcomer Testimonial

It's the friendly people spotlighting the hidden gems and natural beauty of Cumberland County that make it welcoming.

If your passion is adventuring in nature, exploring culture or history by land or sea, or savouring local farm-fresh products from food to wine - it really offers something for all ages.

Opportunities abound for entrepreneurs. Work-life balance is valued. We're convinced Cumberland County is a great place to call home.

John & Sharon L.

Mind Your Business Workshop Testimonial

“

I had the privilege of being able to attend the Design Thinking workshop. I found it fun and engaging in the way it was presented. I feel employers could learn from this workshop and have fun doing it.

Wayne Beckingham,
NSCC Student ”



MINDYOUR BUSINESS
Cumberland Workshop Series

Online Resources & Program Info

Did you know that the Cumberland Business Connector offers a variety of programs and resources, most of which are either detailed on, or offered directly through our website?

See for yourself at www.CumberlandBusinessConnector.ca

Programs

The Cumberland Business Connector, in partnership with a number of organizations throughout the region and the province, is pleased to offer a number of programs aimed at supporting business and creating an environment that conducive to economic growth.

Business Development Support

The Cumberland Business Connector supports current and prospective entrepreneurs, business owners and managers by actively listening to businesses, being their voice, helping them explore or realize business, and connecting them to the services, tools and resources that they need to be successful.

We offer a wide variety of programs, free-of-charge, such as:

- Business Loan Tip Support
- Business Development Support
- Strategic Planning Facilitation
- Branding & Social Marketing Sessions
- Business Audits & Diagnostic Support

Employer Immigration Navigation Program

The Employer Immigration Navigation Program supports Cumberland businesses with an expanding labor market shortage and are interested in learning how immigration can be part of their solution.

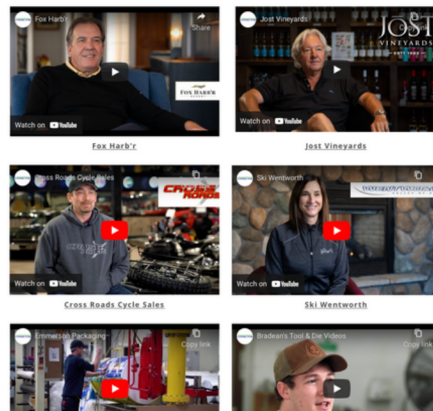
We take a customer-first approach to understand the particular needs of a business. From there, we are able to provide navigation of the New Scotia Nomination Program (NSNP) and the new permanent Atlantic Immigration Program (AIP) to assist businesses in hiring international talent.

Business Accelerator Program

The Business Accelerator Program is designed to support growing and high-growth potential businesses in the Cumberland County region through business coaching.

Business Spotlight

Here in the Cumberland region, we have many unique businesses that offer many different career paths and opportunities. Check out our videos below for some examples of outstanding local businesses and the many career opportunities that they offer.



Submit your ideas here!

Do you have a topic in mind for a Mind Your Business workshop, discussion or event?

Let us know what kind of educational topics your business could benefit from by scanning here to access the form!



CUMBERLAND BUSINESS CONNECTOR
ANNUAL REPORT
FISCAL YEAR
2021-2022



Our 2021 - 2022 Annual Report is viewable online now! To read the report, check out our website.

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The Cumberland County Business Support Tree

Check out this brand new resource accessible on our website now!

	Hiring & Labour Needs	Grants & Rebates	Tools & Templates (Resources)	Business Service Providers	Financing	Consultation & Support	Professional Development	Self Employment & Entrepreneur Resources	New Comer Resources	Professional Development Resources	Student Resources
Businesses	NS Works Cansa (902) 661-1509	The Innovation Rebate Program (IRP)	CBDC Cumberland (902) 667-5700	Nova Scotia Business Inc (902) 893-6156	CBDC Cumberland (902) 667-5700	Cumberland Business Connector (902) 614-7214	Amherst & Area Chamber of Commerce (902) 667-8186	Cumberland Business Connector (902) 614-7214	Y Reach 902-397-3915	Cumberland Adult Network for Upgrading (902) 661-0153	NSCC Cumberland (902) 597-3737
	NS Apprenticeship Agency (902) 424-5651		Amherst & Area Chamber of Commerce (902) 667-8186	Invest Nova Scotia	ACOA (902) 397-1710	CBDC Cumberland (902) 667-5700	CBDC Cumberland (902) 667-5700	CBDC Cumberland (902) 667-5700	NS Works Cansa (902) 661-1509		
	NS Student Summer Skill Incentive (SKILL) 1-800-424-5418	Efficiency Nova Scotia 1-877-999-6035	Nova Scotia Business Inc (902) 893-6156	Access Nova Scotia (902) 424-5200	NS Co-operative Council (902) 893-8966	Centre for Women in Business 1-888-776-9022	Cumberland Public Library (902) 667-2135	Amherst & Area Chamber of Commerce (902) 667-8186	CBDC Cumberland (902) 667-5700	Cumberland Business Connector (902) 614-7214	Cumberland Business Connector Student Resources
	Graduate to Opportunity Funding	ACOA (902) 397-1710	Cumberland Business Connector (902) 614-7214	Industrial Research Assistance Program (IRAP) 1-877-994-4727	Innovacorp (902) 424-8670	Ignite Labs (902) 396-7272	Centre for Women in Business 1-888-776-9022	Nova Scotia Immigration 1-877-292-9597	Immigrant Services Association of Nova Scotia (ISANS) 1-866-431-6472	CBDC Cumberland (902) 667-5700	Nova Scotia Student Assistance
	Atlantic Immigration Program (902) 424-5230	Workplace Innovation and Productivity Skills Incentive	Atlantic Chamber of Commerce (902) 698-0265	National Research Council (613) 993-9101	Black Business Initiative (BBI) 1-888-664-9333	ACOA (902) 397-1710	SkillsOnlineNS	Immigrant Services Association of Nova Scotia (ISANS) 1-866-431-6472	Current & Prospective Job Seekers Resources	Cumberland Public Library (902) 667-2135	NS Apprenticeship Agency (902) 424-5651
	Co-operative Education Incentive 1-800-424-5418	Job Creation Partnerships	Canada Startups 1-800-288-9691	National Research Council (613) 993-9101	Export Development Canada 1-800-229-0575	Business Development Bank of Canada 1-877-232-2269	Workplace Education (NS Labour, Skills and Immigration)	Ignite Labs (902) 396-7272	NS Works Cansa (902) 661-1509	Ignite Labs (902) 396-7272	
	Futureworx (902) 843-4290		Government of Canada Resources 1-877-232-2269	Business Development Bank of Canada 1-877-232-2269	Canada Startups 1-800-288-9691	Canadian Federation of Independent Business 1-833-568-2342	Black Business Initiative (BBI) 1-888-664-9333	Canadian Innovation Centre 519-885-5870	Careers Nova Scotia Job Board	NSCC Cumberland (902) 597-3737	SchoolFinder
	Government of Canada Job Bank	START Program	Canadian Federation of Independent Business 1-833-568-2342	National Research Council (613) 993-9101	Industrial Research Assistance Program (IRAP) 1-877-994-4727	Business Navigator Program 1-844-628-7347	Industrial Research Assistance Program (IRAP) 1-877-994-4727	Canada Startups 1-800-288-9691	Government of Canada Job Bank	SkillsOnlineNS	Canada Student Loans

Individuals

Searching through agency websites and program pamphlets can be frustrating for businesses and individuals. We've created the Business Support Tree to help users find solutions quickly by categorizing supports available based on business/individuals needs. On our website, you will find that each box is linked to the appropriate website so you can learn all about each organization listed.

Are you unable to find relevant supports? Contact us directly so we can personally help you navigate the services and supports available. Once we've helped you find a solution, we'll update the Business Support Tree accordingly so other businesses and individuals can benefit from the new information as well.

SCAN TO VIEW ONLINE & ACCESS PROGRAM LINKS



Northern Connector Program

Looking to get connected with leaders in your industry?

The Connector Program is a nationally recognized best practice that matches newcomers and recent graduates (Connectees) with established business and community leaders (Connectors) based on industry experience and professional backgrounds to help expand their professional networks in hopes of securing employment in their industry.

To learn more or to get involved with the program, email our regional program manager Matthew Berrigan or visit the website: northnsconnector.ca | mberrigan@northnsconnector.ca

- @northnsCP
- @northernnsconnector
- @NorthernConnectorProgram



Connectee Testimonial

"As someone who is new to the Northern region, I appreciate the chance to meet folks and improve my networking. With strong connections, local businesses can actually hire new graduates if both parties are interested. I enjoy sharing my career story with others and I look forward to mentoring/connecting with more students in the future".

Tyler Nordin, Owner/Founder
SME Prepared Concrete Ltd.

SCAN TO SIGN UP

Do you want to be in the know with what's happening at the Cumberland Business Connector?

Scan this QR code to sign up for our emails regarding programs and more!



Connect with us!

- @cumberlandbusinessconnector
- @cumberlandbizC