

# Grow Your Business

Get help hiring and training your staff so you can grow your business.

To get started today, visit: [novascotia.ca/grow-your-business](https://novascotia.ca/grow-your-business)

## Incentives for hiring employees

### Apprenticeship START

Access funding to help you hire an apprentice from a diverse group or in a rural area.

### Co-op Education Incentive (CO-OP)

Receive a portion of the employee's wage when you hire a university or community college co-op student for a career-related work term.

### Graduate to Opportunity (GTO)

Receive a 2-year salary incentive that reduces the cost of hiring a recent post-secondary graduate for a new, permanent full-time job.

### Innovate to Opportunity (ITO)

Receive a 3-year salary incentive to help you hire a recent master's or PhD graduate for a job focused on research, innovation and exports.

### Student Summer Skill Incentive (SKILL)

Access a wage subsidy to help reduce the cost of hiring post-secondary students for quality summer jobs if you work for a non-profit or registered charity.

### START

Receive a financial incentive to hire an unemployed, ready-to-work Nova Scotian.

### Energy Training Program

A wage subsidy to help you hire post-secondary students or grads for a summer work experience in the energy sector.

### Job Creation Partnership

A funding incentive to help you hire unemployed Nova Scotians for community projects that will help them achieve their full-time employment goals.

## Help finding employees

### Nova Scotia Works Employment Service Centres

Check out a range of free services provided by Employer Engagement Specialists to help you recruit, retain and strengthen talented employees.

### Industry sector councils

Find sector-specific resources and expertise to help you attract, retain and train employees.

### Job Bank

Post your jobs and look for matches with skilled job-seekers, on this online service.

### One Journey Work and Learn

Get help recruiting, custom-training and hiring groups of unemployed or underemployed Nova Scotians when there's a labour shortage in your industry.

## Training resources and support

### Inspired to Hire

Find online tips and tools to help you reach, recruit, hire and retain younger workers.

### SkillsOnlineNS

Get access to hundreds of free online training courses on work-related topics. You can set up a private learning network to assign training to staff and monitor their progress.

### Workplace Education Initiative

Get help to plan education programs for your teams and secure funding to hire instructors while the training is taking place.

### Workplace Innovation and Productivity Skills Incentive (WIPSI)

Access funding to help train your employees to improve the productivity and competitiveness of your business.