

Cumberland Forestry Advisory Committee

March 24, 2022 / Meeting notes

7:00 – 9:00 pm Via Zoom

Call to order 7:03 pm

Meeting Chair – Jeff Black

Item 1 – Jeff opened the meeting. He welcomed everyone and asked for additional agenda items. Jeff announced that Peter Robichaud was online as agreed from previous meetings to do an overview of The Atlantic Teachers Tour. No additional agenda items were added.

Approval of Agenda: Jennifer moved for the approval of the agenda, seconded by Mac, Motion carried.

Approval of Minutes: A motion to approve the minutes of the February 17th, 2022, meeting was made by Kevin and seconded by Peter. Motion carried.

Guest speaker - Jeff introduced Peter Robichaud – Executive Director of the Canadian Woodlands Forum (CWF) who had been invited by us to give an overview of the Atlantic Teachers Tour hosted annually by the Canadian Woodlands Forum.

Mr. Robichaud introduced the CWF primary mandate as working with members of the industry to keep them informed and connected. Accomplished predominantly by providing opportunities to come together to network, learn best practices, new technologies, and try to improve on a competitive industry all around. CWF is national with members across Canada, but the predominant focus and area of support is Atlantic Canada.

The Atlantic Teachers Tour has been in operation for the past 20 plus years and with the help of government funding and industry partners and is directed to educating the educators. Early on the temperate forest foundation worked with the industry to develop a workable tour process that has lasted for over 20 years. It's an intensive four day hands on event placing about 25 educators each year and people working in the industry in a no filter environment. During this event they experience not only the way the industry works but they get to see where the products they use, and maybe take for granted, come from and what they go through to get to market. The tour includes gaining an understanding of the rules and regulations the industry operates by and how that supports a healthy sustainable forest industry.

One of the side benefits is instilling in the educators the diversity of occupations and opportunities for working in forestry. Including educators understanding the level of planning and professionalism involved in the day to day operations of the industry. In addition to the tour itself the work in preparation and delivering the event has created a storehouse of tools, and information educators can use in their curriculum. Including description and educational videos available through the CWF website that we should feel free to use in our own educational efforts.

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Following Jeff's thank-you to Peter for the excellent presentation it was decided to move directly to the discussion regarding student survey.

New Business:

Discussion regarding student survey:

Kevin reminded the room that the contribution of questions from the group was reduced to 10 that were used to test student reactions, understanding, and answers to the questions. The questions were tested with two classes. A grade two class of 16 students and a grade three of 20 students. The takeaway from the grade two class was it was a great age to address the issues and the students were well ready to understand the concepts involved. The grade three students were very engaged and happy to do the work to answer the questions. One of the key takeaways was that although they may not have understood what the forest industry is all about and how it provides the products used in their lives, they're very interested in protecting the woods and the animals in them. Especially so that we don't all run out of oxygen. So they don't understand forestry very well but they're keen on learning about it. And that grade two students are fully capable of understanding how forests work once it's explained.

Next step is to work on what the end goal is (or should be) so we can take the learning from the original experiments and apply it. One of the key learning points is that the students from both grades think of forests in terms of keeping people and animals alive and have no understanding of all of the other things that come out of the forest that makes it important to have a forest industry. And when they think of cutting a tree they picture it as cutting all of the trees.

Suggestions included:

- Working with WTF in distributing and refining educational resources and supporting more acceptance in the school curriculum.
- Working with a nursery or nurseries to organize tours and opportunities for students to actually plant trees, and see the previous year's planting and the year before that to get the sense of growth.
- Working with the Cumberland Business Connector to pull footage from the shots involving the different forest industries to compile something to build that basic understanding of diversity provided by the forest.
- Borrow from the agriculture model (and other industries) applied to school curriculums to do something similar with forestry. Getting the Department of Education to recognize the significance of the sector.
- Don't lose track that by the time students are in grade five and six the seed has been planted as to what career aspirations they will pursue.

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- As we know there is a lack of understanding of the things provided by forests we should be creating an exhaustive list as we can of those things being provided. And that includes the careers involved.
- Refine the questions we have so they can be understood and responded to by grade two, three, and four students.
- When you go into that classroom, (whatever grade) have the teacher select three or four students and ask them to come up with some questions for you (forest educator) to answer. And if they're looking for negative, turn the questions to affirmative ones so that they understand.

Item 2 – Business Arising from the Minutes

Action Items:

CFAC Signage (Ron) –

Motion to move forward with creating two of the full size signs at \$200 each and get them placed in the community. Also create add on stickers for the existing sign identifying the newsletter and contact information.

Moved by Alice, seconded by Kevin, carried

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Reports: Financial Report (Ron) – Ron provided an update of the financials for the CFAC. See statements below for April 30, 2022.

Cumberland Forestry Advisory Committee Income Statement 2022-01-01 to 2022-04-30

REVENUE

Sales Revenue

Sales 4,500.00

Net Sales 4,500.00

TOTAL REVENUE 4,500.00

EXPENSE

Program Costs

Program A Cost 960.00

Total Programs Cost 960.00

General & Administrative Expenses

Interest & Bank Charges 1.99

Miscellaneous Expenses -1.80

Total General & Admin. Expenses 0.19

TOTAL EXPENSE 960.19

NET INCOME 3,539.81

Cumberland Forestry Advisory Committee Balance Sheet As at 2022-04-30

ASSET

Current Assets

Cash to be deposited 200.00

Chequing Bank Account 1,989.81

Total Cash 2,189.81

Accounts Receivable 1,050.00

Total Receivable 1,050.00

Total Current Assets 3,239.81

TOTAL ASSET 3,239.81

LIABILITY

Current Liabilities

Accounts Payable 320.00

Total Current Liabilities 320.00

TOTAL LIABILITY 320.00

EQUITY

Retained Earnings

Retained Earnings - Previous Year -620.00

Current Earnings 3,539.81

Total Retained Earnings 2,919.81

TOTAL EQUITY 2,919.81

LIABILITIES AND EQUITY 3,239.81

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Item 3 – New Business

CFAC Newsletter Update (Emily) Emily provided an update on the newsletter. Continued on with March's maple theme for the sugar taps and the sugar woods this month for April. A link to the Cumberland business connector's documentary will be in April's issue. Don Cameron has done up articles as well on maple. Draft newsletter to go out on Monday March 28th with the final copy to go out on April 4th. The tree for the trees of Cumberland feature to be Jack Pine.

The issue of advertising was raised as we need more advertisers to support the cost of the newsletter. Suggestion was made to look at people who supply the forest industry like equipment dealers. Also we don't just need to consider local as our reach isn't only local. A review of other forestry publications may give us an idea for who we might approach for ad sponsorship.

Northern Pulp Update – Peter Spicer

Continuing on with the Plan "B" approach of a redesigned plant when the proposed replacement affluent treatment facility was refused by the Province the price tag went to between \$350 to \$400 million. Details of the new plan are on their website and the rebuild is miles ahead of the original request. The major challenge is the misinformation and disinformation constantly being circulated by the activists. There is a PR firm now working to clarify the facts and help keep the discussion on track to the facts. The most concerning component of it all, is that as they did last time, the Province can keep moving the goalposts so that it's impossible for the proposal to comply.

Paper Excellence is now in the position of trying to decide if they will keep investing in the environmental studies knowing that the Province can keep adding requirements with nothing to ever define an end point.

Item 6 – Closing Comments Jeff thanked everyone for participating and remarked on the quality of tonight's meeting.

Next Meeting- Thur. April 28, 2022, at 7pm Virtual Meeting

Meeting adjourned at 9:08 pm