

Cumberland Forestry Advisory Committee

February 17, 2022 / Meeting notes

7:00 – 9:00 pm Via Zoom

Call to order 7:02 pm

Meeting Chair – Kevin Merriam

Item 1 – Kevin opened the meeting. He welcomed everyone and asked for additional agenda items. Mac added Friends of Northern Pulp with Peter Spicer to report.

Approval of Agenda: Ernie moved for the approval of the agenda, seconded by Mac Motion carried.

Approval of Minutes: A motion to approve the minutes of the January 20, 2022, meeting was made by Peter and seconded by Mac. Motion carried.

Item 2 – Business Arising from the Minutes

Action Items:

Draft letter to the Premier re: poplar and low-grade wood utilization (Jeff & Steve) – Jeff reported that the letter was a work in progress. When a draft of the letter is ready, it will be shared with the committee. Item will remain as an action item for the next meeting.

ACTION ITEM #1: Steven and Jeff to draft a letter to the Premier regarding poplar and a market for low grade fibre and will circulate the letter to the committee.

CFAC Sign and possible re-location (Ron) – Discussion on including adding the email and newsletter link on the existing sign with a sticker type addition. With regards the new sign design, making sure the details (growth rings) of the logo show through and getting the newsletter link included. Discussion for material choices and sizes can include consideration of use and location. Examples of \$11 for a corrugated lawn / trail sign to \$200 for the existing 3' x 4' aluminum sign were talked about. Suggestion made to include a sign in the Wards Falls parking lot.

ACTION ITEM #2: Ron will continue to work on the design of a new sign.

Student survey update. (Mac) We've received a good volume and quality of questions.

- Task now is to choose questions that will give us a grasp of student's level of understanding about the forestry sector, and to learn their perception of the sector.
- The purpose of the survey is to establish baseline data to shape CFAC's choices on topics and efforts to shape our education campaign(s).
- One consideration would be to look at what aspects those organizations against the forestry industry are targeting in picking what we ask questions about.
- Additionally in preparing the survey tool anything that could be done to get the student to call to mind someone in their family or circle of friends that was involved in some way with the industry they would be significantly more engaged and thoughtful in their responses if they can relate it to something or someone in their life.

Cumberland Forestry Advisory Committee

February 17, 2022 / Meeting notes

- The last question should be some version of “Do you think the forest industry is good or is it bad?”
- During discussion it was pointed out that we need to be aware of the school curriculum using European content that exclusively shows clearcutting. And to get the Department of Education to more accurately represent forestry as practiced in Canada and specifically in Nova Scotia.

ACTION ITEM #3: Mac and Ron to host a zoom call for those Committee members and educators who wish to participate in building the draft framework of the student survey.

CWF presentation to CFAC re: Teachers Tour (Kevin). Kevin reported that Peter is still very interested and once he gets some material together to focus the conversation he'll be delighted to speak to us. Possibly at our March meeting.

Update on proposed meetings with Dept. of Highways and outcomes? – On February 15th Tory Rushton reached out to Jeff and Kevin to connect CFAC to Kim Masland in her role as Minister of Public Works. The Minister was looking to engage with stakeholders regarding issues around spring road closures and Tory set up a meeting that evening with the four of them along with Mark Peachey (Executive Director of Maintenance and Operations/ NS Department of Public Works). The takeaway was that Minister Masland appears to understand the situation and is actively looking for solutions.

On Wednesday afternoon February 16th, in the CCUBIC Boardroom Mac, Matt, Jeff, Steve, and Elizabeth sat down with Mark Peachey, Guy Deveau (District Director Department of Public Works), and Adam Cameron (Area Manager, Cumberland County). The takeaway was a belief that they're seriously working at revising the current “Special Move Permit” to be a more appropriate fit for use during spring road closure. Especially for forestry transportation operations.

Work on CFAC funding (grants etc?) (Kevin) – Kevin completed a grant application to the County of Cumberland which has resulted in a \$4,000 grant to CFAC towards our education efforts. The funds have been deposited to our bank account. Those on the call expressed their full appreciation for the people who worked on, and offered guidance, on the application. We will continue to search out similar opportunities at the Provincial level so we can maximise our reach and impact.

Cumberland Forestry Advisory Committee

February 17, 2022 / Meeting notes

Reports: Financial Report (Ron) – Ron provided an update of the financials for the CFAC. See statements below for Jan 31, 2022. Since the end of January we have deposited the \$4,000 in grant money.

Cumberland Forestry Advisory Committee Income Statement 2022-01-01 to 2022-01-31

| REVENUE | |
|--|----------------|
| Sales Revenue | |
| Sales | <u>100.00</u> |
| Net Sales | <u>100.00</u> |
| TOTAL REVENUE | <u>100.00</u> |
| | |
| EXPENSE | |
| Program Costs | |
| Program A Cost | <u>320.00</u> |
| Total Programs Cost | <u>320.00</u> |
| | |
| General & Administrative Expenses | |
| Interest & Bank Charges | 1.99 |
| Miscellaneous Expenses | <u>-1.80</u> |
| Total General & Admin. Expenses | <u>0.19</u> |
| TOTAL EXPENSE | <u>320.19</u> |
| NET INCOME | <u>-220.19</u> |

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Cumberland Forestry Advisory Committee

Balance Sheet As at 2022-01-31

| ASSET | |
|-----------------------------------|-----------------|
| Current Assets | |
| Cash to be deposited | 200.00 |
| Chequing Bank Account | <u>749.81</u> |
| Total Cash | 949.81 |
| Accounts Receivable | <u>1,050.00</u> |
| Total Receivable | <u>1,050.00</u> |
| Total Current Assets | <u>1,999.81</u> |
| | |
| TOTAL ASSET | <u>1,999.81</u> |
| | |
| LIABILITY | |
| Current Liabilities | |
| Accounts Payable | <u>2,840.00</u> |
| Total Current Liabilities | <u>2,840.00</u> |
| TOTAL LIABILITY | <u>2,840.00</u> |
| | |
| EQUITY | |
| Retained Earnings | |
| Retained Earnings - Previous Year | -620.00 |
| Current Earnings | <u>-220.19</u> |
| Total Retained Earnings | <u>-840.19</u> |
| TOTAL EQUITY | <u>-840.19</u> |
| LIABILITIES AND EQUITY | <u>1,999.81</u> |

Cumberland Forestry Advisory Committee

February 17, 2022 / Meeting notes

Item 3 – New Business

CFAC Newsletter Update (Emily) Emily provided an update on the stats for the newsletter. Subscribers at 207. March newsletter will focus on maple products/producers and the tree of the month is the sugar maple. Have any additional information for the newsletter into Emily at emilyhaynes59@gmail.com by Feb. 28th for the March 1st publication. During discussion we learned that the Roger Bacon Bridge took Jury's Choice at the Atlantic Wood Design Awards.

Committee of the Whole

Item 4: Education and Relationship Building with the general public (Pathway # 5)

(a) General Discussion on education initiatives –

Item 5: Next Steps (Pathway # 5 initiatives)

Item 6 – Closing Comments Kevin thanked everyone for participating and remarked on just how much we had accomplished tonight.

Next Meeting- Thur. March 17, 2022, at 7pm Virtual Meeting

Meeting adjourned at 9:05 pm