



NORTHERN CONNECTOR PROGRAM

Match - connect - Refer



Businesses need talent. Talent needs opportunity. Both need the Connector Program.

For communities to grow and prosper, they need talented people to put down roots and build their lives. From small tight-knit communities to major metropolitan cities, communities are looking at innovative, proven ways to retain skilled professionals.

The connector Program

Everyone benefits from this proven, award-winning networking program that matches qualified talent with business leaders:

- ⇒ Recent graduates gain professional industry contacts and meaningful employment.
- ⇒ Business leaders connect with pre-qualified talent.

This informal networking session is as simple as an established business or community leader (Connector) having a cup of coffee and a chat with a skilled professional (Connectee) and then offering three introductions to their network.

Helping build an inclusive community one professional connection at a time.

The connector program helps retain talent and engage employers in the community around them. Along with engagement, it has many other benefits including:

- Builds a stronger economy by retaining more skilled professionals and immigrants.
- Helps businesses fill labour needs.
- Creates a more welcoming and diverse community.

Interested in becoming a Connector or Connectee?

Want to learn more about the Northern Connector Program?

Contact Matthew Berrigan, Regional Manager

(902)449-1273 | mberrigan@northnsconnector.ca | www.northnsconnector.ca

The Northern Connector Program is an initiative of the Truro/Colchester Partnership, Cumberland Business Connector, & Pictou County REN, and is a member of the National Connector Program



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Truro &
Colchester *Partnership*
for Economic Prosperity
Colchester | Millbrook | Stewiacke | Truro



PICTOU COUNTY
REGIONAL ENTERPRISE
NETWORK