

# Cumberland Business CONNECTOR

ISSUE 07 | DECEMBER 2022

## Youth Entrepreneurship Challenge

The Cumberland Business Connector is proud to announce that the Youth Entrepreneurship Challenge is BACK! Do you have a business idea? Do you live in the Cumberland Region? Are you 18 or younger?

The 2023 Youth Entrepreneurship Challenge will be open to new and established businesses. The business must be majority owned by a youth 18 years of age or younger. You must operate your business in the Cumberland Region. Training will be provided to help you develop a business plan. The top business plans will be presented to a panel of judges, where you could earn a potential \$1,500.00 to use towards launching your business. The initial applications are due on or before Tuesday, December 20, 2022, at 11:59 pm. Please see link for the registration form <https://forms.office.com/r/k8QrE1nybK> or scan the QR code (insert QR Code)

The Cumberland Business Connector, and our partners at CBDC Cumberland, the Cumberland Chamber of Commerce and CANSA/Nova Scotia Works look forward to working with you.

## New Settlers Committee

This committee is looking for volunteers to help host events in the community and to work alongside the Multicultural Society. The committee will be hosting a music event at the Amherst Centre soon. Stay tuned for more information.

We are looking for people or organizations to assist in finding a place to store household items for the newcomers arriving from the Ukraine. If you know of space available in the Cumberland Region, please connect at [Cumberlandnewcomers@gmail.com](mailto:Cumberlandnewcomers@gmail.com).

### Publication Correction re: New Settlers Committee in Issue 6.

In our last newsletter, issue 6 sent out in September 2022, the article labelled New Settlers Committee failed to mention that the Rotary Club of Amherst has been instrumental in establishing this committee and welcoming newcomers to the Cumberland Region. We apologize for missing the Rotary Club of Amherst and their contribution to this important work.

## Mind Your Business Workshops

Did you know that the Cumberland Business Connector offers a variety of programs and resources, most of which are either detailed on, or offered directly through our website?

## Submit your ideas here!

Do you have a topic in mind for a Mind Your Business workshop, discussion or event?

Let us know what kind of educational topics your business could benefit from by scanning here to access the form!



## Newcomer Testimonial

After I turned 6, me and my mom and dad moved all the way across the country from our house in BC (Vancouver Island) to Springhill, NS. Mom and Dad said we were moving because they wanted to spend more time with me.

In BC they both worked ALOT, so we didn't get to do as many fun things together, and I had to go to before and after school care every day.

I still miss my family and friends in BC, but I've made lots of friends in Springhill at school, soccer, and summer camp, and I get to do lots of fun stuff with Mom and Dad. Dad walks me to school and picks me up everyday, and sometimes mom comes too. Oh and I like the snow and ice skating outside in the winter too!

Westin age 8.

## Mind Your Business Workshop Testimonial

“ I had the privilege of being able to attend the Design Thinking workshop. I found it fun and engaging in the way it was presented. I feel employers could learn from this workshop and have fun doing it.

Wayne Beckingham,  
NSCC Student ”



**MINDYOUR BUSINESS**  
Cumberland Workshop Series

CUMBERLAND BUSINESS CONNECTOR

ANNUAL REPORT  
FISCAL YEAR  
2021-2022



Our 2021 - 2022 Annual Report is viewable online now! To read the report, check out our website.

# Cumberland Business CONNECTOR

ISSUE 06 | SEPTEMBER 2022

## Northern Connector Program

### Northern Connector Program Visits Mount Allison

Matthew Berrigan attended Mount Allison University at the beginning of October to network and connect with students, and recent graduates from Mount A. The connections made were beyond our expectations. Matthew made over 25 connections with students and newcomers who are looking to connect with Community Leaders and Business Leaders to enhance and expand their professional networks in hopes of securing meaningful employment in their desired industry.

This informal networking is as simple as having a cup of coffee and a chat. The business or community leader then offers three more contacts to the students. These introductions and networking meetings help students and newcomers build their professional network – increasing their chances of finding meaningful employment locally and putting roots down in our community with Connections (students and newcomers) have found jobs in their respective fields and/or have gained skills and knowledge as a direct result from these meetings.

The Connector Program isn't new; it is already based and operational in 39 communities across Canada (plus 4 in the United States of America and 2 in the United Kingdom). The Connector program has an excellent track record. One out of every three students/newcomer receives employment as a result of the Connector Program. (The stats are more favourable in Nova Scotia). Overall, it is a successful model that helps local communities retain talent, engage employers, and create a more welcoming community overall.

To learn more, contact Matthew Berrigan [mberrigan@northnsconnector.ca](mailto:mberrigan@northnsconnector.ca).

SCAN TO VIEW  
ONLINE & ACCESS  
PROGRAM LINKS






## Northern Connector Program

### Northern Connector Program Visits Mount Allison

The Connector Program is a nationally recognized best practice that matches newcomers and recent graduates (Connectees) with established business and community leaders (Connectors) based on industry experience and professional backgrounds to help expand their professional networks in hopes of securing employment in their industry.

To learn more or to get involved with the program, email our regional program manager Matthew Berrigan or visit the website:

[northnsconnector.ca](http://northnsconnector.ca) | [mberrigan@northnsconnector.ca](mailto:mberrigan@northnsconnector.ca)

 @northnsCP  
 @northernnsconnector  
 @NorthernConnectorProgram



## SCAN TO SIGN UP

Do you want to be in the know with what's happening at the Cumberland Business Connector?

Scan this QR code to sign up for our emails regarding programs and more!



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